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Cheese house

Mostná ulica
Nitra, Slovakia

ARCHITEKTUR

Barak Architekti**Viktor Šabík****Marek Šumichrast**

TRAGWERKSPLANUNG

Alojz Bojda

FERTIGSTELLUNG

2009

SAMMLUNG

Architekturarchiv Slowakei

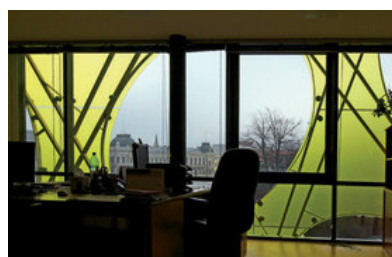
PUBLIKATIONSdatum

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The house provides positive proof that, during those times when supply exceeds demand, architecture can be both an art form as well as a form of business. Employing „marketing“ review criteria of product, price, presentation and place, the article discusses the commercial results of the poly-functional house, which embraces business and accommodation facilities with underground parking. The house was fully booked even before completion; which is all well and good so long as the rent takes into account the intended profit. Presentation is absolutely crucial: the first facade serves as protection against the weather, whilst the second creates the house's image - the yellowish screen with cut out circles is reminiscent of a cheese and is both weird and beautiful. Its lucrative position, in the very centre of Nitra, offers attractive views. The Cheese House is in harmony with its surroundings and attracts attention with its playfulness. Jan Kratochvíl



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DATENBLATT

Architektur: Barak Architekti, Viktor Šabík, Marek Šumichrast
Tragwerksplanung: Alojz Bojda

Funktion: Gemischte Nutzung

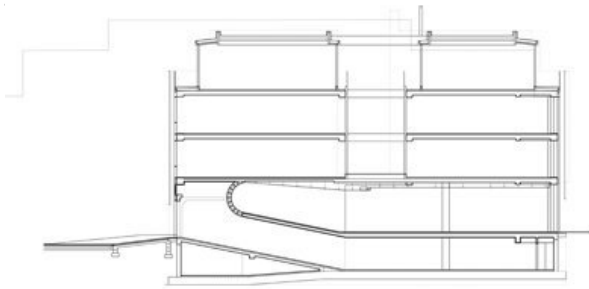
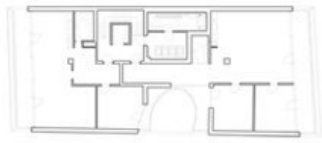
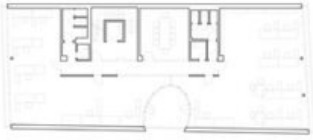
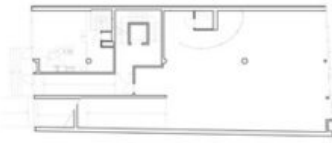
Planung: 2006 - 2007
Ausführung: 2007 - 2009

Nutzfläche: 1.412 m²
Bebaute Fläche: 338 m²
Umbauter Raum: 5.575 m³
Baukosten: 1,3 Mio EUR

PUBLIKATIONEN

KRATOCHVÍL Jan: Architektura a marketing. ARCH vol. 14, 2009, no. 2, p. 18-21.

im/1244020085.jpg

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Rez pozdĺžny