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## Cheese house

Mostná ulica  
Nitra, Slowakei

ARCHITEKTUR

**Barak Architekti****Viktor Šabík****Marek Šumichrast**

TRAGWERKSPLANUNG

**Alojz Bojda**

FERTIGSTELLUNG

**2009**

SAMMLUNG

**Architekturarchiv Slowakei**

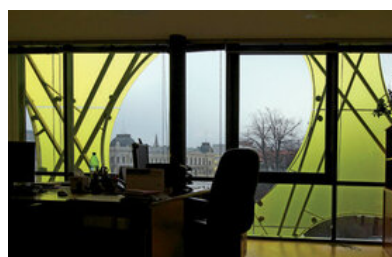
PUBLIKATIONSdatum

**03. Juni 2009**

The house provides positive proof that, during those times when supply exceeds demand, architecture can be both an art form as well as a form of business. Employing „marketing“ review criteria of product, price, presentation and place, the article discusses the commercial results of the poly-functional house, which embraces business and accommodation facilities with underground parking. The house was fully booked even before completion; which is all well and good so long as the rent takes into account the intended profit. Presentation is absolutely crucial: the first facade serves as protection against the weather, whilst the second creates the house's image - the yellowish screen with cut out circles is reminiscent of a cheese and is both weird and beautiful. Its lucrative position, in the very centre of Nitra, offers attractive views. The Cheese House is in harmony with its surroundings and attracts attention with its playfulness. Jan Kratochvíl



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### DATENBLATT

Architektur: Barak Architekti, Viktor Šabík, Marek Šumichrast  
Tragwerksplanung: Alojz Bojda

Funktion: Gemischte Nutzung

Planung: 2006 - 2007  
Ausführung: 2007 - 2009

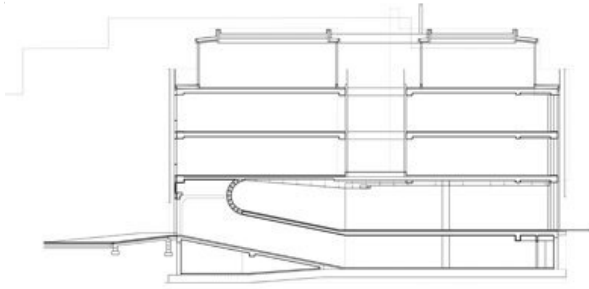
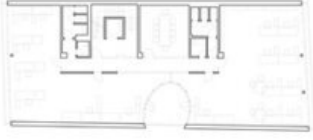
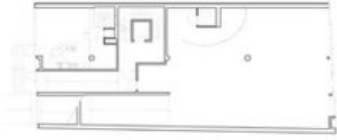
Nutzfläche: 1.412 m<sup>2</sup>  
Bebaute Fläche: 338 m<sup>2</sup>  
Umbauter Raum: 5.575 m<sup>3</sup>  
Baukosten: 1,3 Mio EUR

### PUBLIKATIONEN

KRATOCHVÍL Jan: Architektura a marketing. ARCH vol. 14, 2009, no. 2, p. 18-21.

im/1244020085.jpg

**Cheese house**



Rez pozdĺžny