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The house provides positive proof that, during those times when supply exceeds demand, architecture can be both an art form as well as a form of business. Employing „marketing“ review criteria of product, price, presentation and place, the article discusses the commercial results of the poly-functional house, which embraces business and accommodation facilities with underground parking. The house was fully booked even before completion; which is all well and good so long as the rent takes into account the intended profit. Presentation is absolutely crucial: the first facade serves as protection against the weather, whilst the second creates the house's image - the yellowish screen with cut out circles is reminiscent of a cheese and is both weird and beautiful. Its lucrative position, in the very centre of Nitra, offers attractive views. The Cheese House is in harmony with its surroundings and attracts attention with its playfulness. Jan Kratochvíl

Cheese house

Mostná ulica
Nitra, Slowakei

ARCHITEKTUR

Barak Architekti

Viktor Šabík

Marek Šumichrast

TRAGWERKSPLANUNG

Alojz Bojda

FERTIGSTELLUNG

2009

SAMMLUNG

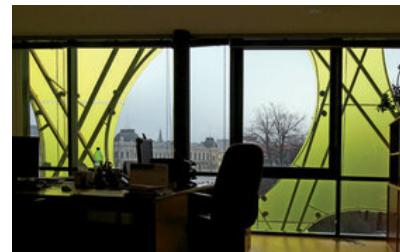
Architekturarchiv Slowakei

PUBLIKATIONSDATUM

03. Juni 2009



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Cheese house**DATENBLATT**

Architektur: Barak Architekti, Viktor Šabík, Marek Šumichrast

Tragwerksplanung: Alojz Bojda

Funktion: Gemischte Nutzung

Planung: 2006 - 2007

Ausführung: 2007 - 2009

Nutzfläche: 1.412 m²

Bebaute Fläche: 338 m²

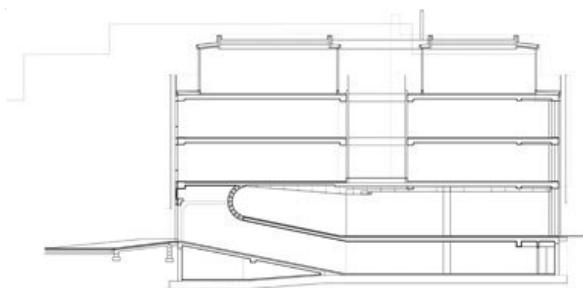
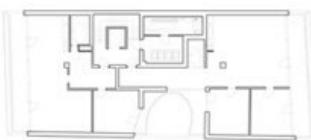
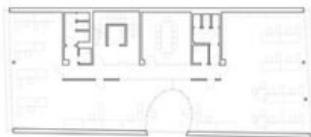
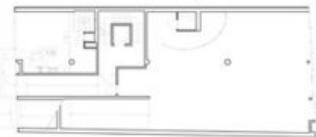
Umbauter Raum: 5.575 m³

Baukosten: 1,3 Mio EUR

PUBLIKATIONEN

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Cheese house

Rez pozdżny